

Marcelo Sette Mosaner

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PROFESSIONAL SUMMARY

- Twenty-one years of professional experience in data analysis and project management globally. Track record on strategic planning, monitoring, evaluation, research, and learning (MEL) in climate, health, environment and development programs. Data Scientist, advanced AI/ML deep learning skills in Python. Programmer in Stata, MySQL, JavaScript.
- Supervised independent evaluations for governments in Latin America on climate adaptation and mitigation, WASH and social justice. Headed MEL oversight for global donors (World Bank, USAID, IDB, FDCO, GCF). Fluent in Portuguese, English, Spanish, French, Chinese.

EDUCATION

Harvard University, John F. Kennedy School of Government

Master in Public Administration

Cambridge, MA

May 2023

Fellow, Edward S. Mason Program in Public Policy and Management

Coursework: Climate Policy, Energy, Adaptive Leadership

Pontifical Catholic University of Sao Paulo

Master of Science, Political Economy (With Honors)

Sao Paulo, Brazil

May 2016

Coursework: Environmental Economics, Poverty Alleviation

Peking University

Master in Chinese Language and Culture

Beijing, China

Dec 2006

Pontifical Catholic University of Sao Paulo

Bachelor in International Relations

Sao Paulo, Brazil

Dec 2004

Coursework: Political Science, Economics

EXPERIENCE

Avina Foundation

Sao Paulo, Brazil

Monitoring, Evaluation and Learning Manager

Jan 2018– Current

Avina Foundation is dedicated to climate action, regenerative economy, and democracy in Latin America, having invested USD 1 billion in the region the last 25 years.

- Reporting to the CEO, I designed and implemented Avina's impact management system, inspiring and energizing multi-country teams to engage in portfolio-level, evidence-based programming. As a result, Avina successfully implemented long-term strategies that enabled the retention of top donors, expanding the number of donors from 26 to 49 in five years.

- Partnering with country-level directors, I propelled program design, monitoring, and evaluation frameworks for over 50 programs and projects in multiple development agendas. I have ensured program quality in planning and execution, through robust data analysis framework and by constantly coaching country managers. As a result, I have consistently exceeded donors and partners expectations, leveraging new funding opportunities.

- Introduced novel methodologies and approaches to program evaluation in coordination with multiple country offices. Coordinated over 30 sectorial experts on land use, conservation in the Amazon and Chaco biomes, engaging local communities and stakeholders.

- Bolstered Avina Foundation Knowledge Sharing and enabled programmatic teams to apply lessons learned from program evaluations through a communications platform containing online training tracks, integrated PowerBI reports with real-time data on program advances and in-depth conversations and support to program managers.

Social Progress Imperative (SPI)

Sao Paulo, Brazil

South America Lead

May 2015–Dec 2017

SPI is a global partnership between governments, businesses, NGOs, and the media to promote dynamic data tools to influence sustainable policies and investments. SPI has more than 70 partners in 45 countries.

- Designed SPI's strategy in South America, leveraging multi-stakeholder partnerships that positioned SPI tools as a reference to corporate social responsibility (CSR), mainly on forest, mining, and manufacturing industries in Brazil (Klabin S.A., MRN, Fiat-Chrysler, Natura), Peru (Grupo Breca), Chile and Mexico (MASISA).

- Oversight of data, analysis, and results outreach. Sustained close cooperation with federal and local governments in eight countries in South America to ensure that SPI delivers quality, actionable conclusions that are accessible to diverse audiences and results oriented.Carried complex statistic models for increasing sampling precision while controlling costs and deadlines. Supervised data collection team, supporting logistics, contract management, and thoughtful implementation.

- Effectively voiced SPI's strategic vision to diverse audiences, achieving outstanding media coverage in major Latin American media outlets.

- Achieved SPI analysis and practical tools incorporation in public policies at all government levels: Municipalities (Buenos Aires, Rio de Janeiro, Bogota, Medellin), in the Amazon (State of Para), and in federal governments (Peru, Paraguay). As a result, governments succeed in focusing efforts on high-impact areas and most vulnerable populations, achieving concrete, measurable outcomes in environmental, health, WASH, and access to information impacting over 1 million people.

Pontifical Catholic University of Sao Paulo (PUC-SP)

Sao Paulo, Brazil

Technical Editor

Nov 2013–Mar 2015

- Served as technical editor of the peer-review journal "Pesquisa&Debate" (Development Economics, ISSN 1806.9029) under the guidance of Professor Ladislav Dowbor while pursuing my MPhil in Political Economy. As the first graduate student invited to serve in this role, given academic excellence, I coordinated a book on Brazil's economic crisis published by Editora Contracorrente (ISBN 9788569220152).

- Coordinated the Student Graduate Network from the Human Development and Capabilities Association (HDCA), led by Prof. Amartya Sen (Harvard University). As coordinator of HDCA, I engaged and inspired a network of over 200 Ph.D. students globally in human development, poverty alleviation, gender, and the environment.

- Coordinated Progresso Social Brasil, a private sector, academia, and CSOs network, to foster the Social Progress Index in the country. Partners included Instituto Arapyau, Comunitas, Instituto Ethos, Natura, and Coca-Cola, among other partners.

MSM Participacoes e Investimentos

Sao Paulo, Brazil

Sustainability Consultant, social evaluations, and data analyst

Jul 2010–Set 2013

- Impacted NGOs and private companies' sustainability strategies through socioeconomic and environmental analysis and monitoring and evaluation of programs on circular economy, poverty alleviation, and environmental projects.

- Contributed to data collection, analysis, and program evaluation for Techo Brasil (pro bono). As a result, Techo restructured operations, expanding the focus to community development and scaling impact.

- Created and implemented an educational program on climate and the environment for early childhood for the Urban Permaculture Design Lab. The program was developed in partnership with leading private schools in Sao Paulo and assured funding to sustain the Design Lab.

PSA Peugeot Citroen

Sao Paulo, Brazil

Global Sourcing Manager

May 2008–Jun 2010

- Reporting to the Senior Director of Operations, I implemented the company's global sourcing strategy in close coordination with a worldwide network of purchasing, quality, engineering, and logistic teams, enabling EUR 50 million in savings annually.

- Directly managed a team of 12 multicultural purchasing specialists in six countries, ensuring timely and effective global sourcing operations.

- Ensured procurement operations from LDCs followed strictly best-in-class sustainable procurement practices, focusing on environmental guidelines, energy efficiency, ethics, and fair labor.

Golden Bridge International Business LLC

Sao Paulo, Brazil

Managing Partner

June 2005– May 2008

Golden Bridge is a sustainability, supply chain consulting, and advisory firm I co-founded in 2005 to assist Latin American businesses in engaging in fair trade with China.

- Founded the company and led operations. Recruited and trained a team of 15 commodity experts in China and Brazil, enabling USD 50 million in direct savings for customers

- Conceptualized and implemented supply chains for industrial and retail customers in China and Latin America. During a period of exponential growth in Chinese exports, I created and implemented protocols for sustainability assessments, auditing over a hundred suppliers in mainland China to ensure environmental and labor best practices were enforced.
- Enabled supply chain visibility for automotive manufacturers, supervising production conditions through constant social audits and reports incorporated in customers' yearly sustainability reports.

American Chamber of Commerce for Brazil (Amcham)
Leadership Trainee

Sao Paulo, Brazil
 June 2002– Nov 2004

- Reporting to the Chairman of the Corporate Governance Committee, I articulated multi-stakeholder collaborative dialogues with C-level and board members to frame corporate governance practices in Brazil, focusing on equity and corporate sustainability.
- Reporting to AmCham Committees Manager, I supported the development of data-driven, sectorial strategies to build shared sectorial visions leading to strategic plans.
- Networked across Amcham committees, articulating shared visions and action plans within the organization, and external stakeholders

Skills	Proficient in English and Spanish. Native Portuguese. Business command of French and Mandarin Chinese. Advanced command of Stata. Knowledge of R and Python, MySQL and JavaScript. Proficient use of Microsoft 365 Suite integration (CRM Dynamics, Power BI, Microsoft Flow and Office Package).
Certificates	<p>Certificate in Management, Leadership, and Decision Sciences John F. Kennedy School of Government, Harvard University – Cambridge, MA (2023)</p> <p>Edward S. Mason Certificate in Public Policy and Management John F. Kennedy School of Government, Harvard University 2023</p> <p>Capacitación Vivir la Diversidad: Sentir Pensar Hacer (Diversity and Inclusion Immersion) Fundación Avina, remote (2018)</p> <p>PDC – Permaculture Design Certificate - Agroforestry Design and Practice Urban Permaculture Design Lab - Sao Paulo, Brazil (2013)</p> <p>Master Practitioner NLP – Neurolinguistic Programming ITE – Instituto para a Transformacao Essencial (2012)</p> <p>Operations Management and Logistics Fundacao Getulio Vargas (FGV) – Sao Paulo, Brazil (2008)</p> <p>Certificate in Finance and Capital Markets Profits Business School - Sao Paulo, Brazil (2003)</p>
Activities	<p>Harvard Climate Leader Program Member Cohort 2022-23, Coordinator Cohort 2023-24 (currently)</p>
Publications	Please refer to https://www.trackmyimpact.org/blog