

Maria Alice Moz-Christofoletti, PhD

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PROFILE

An economist by training and development practitioner with more than 10 years of professional experience in evaluations, impact evaluation, and socioeconomic research. My work focuses on designing and conducting independent, science-based assessments using rigorous scientific methods to generate evidence and inform strategies, policies, and measures taken by international and governmental bodies.

EDUCATION

PhD in Development Economics <i>University of São Paulo (USP), Brazil</i>	2015-2020
MSc in Applied Economics with Distinction <i>University of São Paulo (USP), Brazil</i>	2010-2012
BSc in Economics, Magna Cum Laude <i>University of São Paulo (USP), Brazil</i>	2006-2009

PROFESSIONAL EXPERIENCE

Economic Policy/Evaluation Specialist - United Nations Development Programme - UNDP (USA) **May/22 - present**

Leading independent, data-driven evaluations of interventions tackling climate change, poverty and gender equality across 10+ countries, providing evidence to government counterparts/UNDP offices on development effectiveness on the ground, using rigorous mixed-methods approaches, such as RCTs, quasi-experimental methods for impact evaluations, geospatial data collection and analysis for ex-post evaluations, and data science applications, including machine learning for predictive analytics, natural language processing for text analysis. Responsible for the management and supervision of internal and external teams on activities related to desk reviews, identification of evaluation needs, and overall evaluation design. This includes the development of Theories of Change (ToC), and the definition of qualitative and quantitative approaches such as key informant interviews, focus group discussions, surveys, and statistical analyses. Oversee data analysis and the formulation of recommendations. Coordinate technical activities among a group of experts, including data scientists, geospatial analysts, and data visualization specialists. Regularly presenting updates to government counterparts and UNDP senior management, ensuring a nuanced and comprehensive assessment of program effectiveness and impact.

Scientific Officer - European Commission (Italy) **Jan/20 - May/22**

Design, conduct and lead utilization-focused evaluations of development policies, corporate strategies, country programmes and projects to provide evidence for policy response using a diverse range of qualitative and quantitative methods and approaches. Development of synthesis methodology for thematic areas of EU support. Management of multi-disciplinary teams of international and national evaluation experts and supporting staff, as well as development of evaluation networks with institutions worldwide. Interaction, communication and presentation of the main evaluation recommendations to senior management of other Directorates-General (DG) and external entities.

Evaluation Consultant - Independent Office of Evaluation - Food and Agriculture Organization of the United Nations - FAO (Italy) **Jan/16 - Jan/20**

Specialist in evaluation methodologies (including impact evaluations) and cost-benefit anal-

ysis to evaluate FAO interventions, their comparative advantage and contribution to sustainable development. Responsible for conceptualizing and designing the methodology and approach (including ToC) of independent evaluations of corporate strategies, country programmes and project, as well as managing and supervising external teams and field missions in Africa (Mozambique, Kenya, Zimbabwe, Malawi, South Africa), Asia (Timor-Leste, Thailand, Philippines, Indonesia, Laos, India, Bangladesh), Latin America (Colombia, Chile) and Europe (Turkey). Supervision of primary and secondary data collection. Close collaboration with FAO programme teams, and coordination and interaction with FAO regional and country offices, governments, donors and partners. Interlocution, communication and dissemination of evaluation results and recommendations to internal, external, technical and non-technical audiences, as well as training in monitoring and evaluation for national and regional offices. Served as co-convener of the United Nation Evaluation Group (UNEG) and presented evaluation findings to broader community (e.g., Asian Evaluation Week, APEA, EEA, UNEP).

**Full-time PhD Candidate/ Research Assistant - University of Sao Paulo (Brazil)
Jul/15-Jan/16**

On-demand study to assess the effectiveness of different policy options to achieve SDG's and iNDC's targets.

Economist/Regulation Specialist - LCA Consultores (Brazil) Aug/12-Jul/2015

Responsible for developing *ex-ante* and *ex-post* evaluation methodologies to analyze the impact of mergers and acquisitions on competition and consumer well-being, including cost-benefit analysis to identify potential operational divestments, in the areas of transportation, urban and agricultural development, water and sanitation, and energy. Preparation of studies, assessments, policy proposals and defense of alternatives policy scenarios against regulatory agencies. Close interaction with the Brazilian authorities, government officials and senior management.

Visiting Researcher - Emerging Leaders in the Americas Program Jan/12-Jul/12

Study on the unintended effects of the Brazilian agricultural development.

Researcher - University of Sao Paulo (Brazil) Jan/10-Dec/11

Estimation of the cost-effectiveness of private sector investments in the area of agriculture, transportation and biofuels.

LANGUAGES

Portuguese, English, Italian: Fluent in reading, writing and conversation

TECHNOLOGY SKILLS

STATA, R, Power BI, NVivo, ArcGIS, Tableau, Microsoft Office Tools

SELECTED PUBLICATIONS

Health and diet quality oriented fiscal policies that enhance equity with Paula Pereda, Ana Clara Duran, Maria Laura Louzada, and Shu Wen Ng. **Forthcoming Food Policy**, 2024.

Structural responses to the obesity epidemic in Latin America: what are the next steps for food and physical activity policies? with G. Melo et al. **The Lancet Regional Health–Americas**, 2023.

SDG Push+ Accelerating universal electricity access and its effects on sustainable development indicators with Jonathan D. Moyer Deva Sahadevan, Taylor Hanna, Edvard Orlic, Stephen Okiya, Babatunde Abidoye. Publications of the **United Nations Development Programme (UNDP)**, 2023.

Does decentralized and voluntary commitment reduce deforestation? The effects of Programa Municípios Verdes with P. Pereda, **Environmental and Resource Economics**, 2022.

Front-of-pack nutrition labelling schemes: an update of the evidence with H.U. Nohlen et al. **JRC Science-for-Policy Report**, 2022.

Provision of ingredient, energy and full nutrition information on alcoholic beverages with Sarasa-Renedo, A.; Wollgast, J. **JRC Science-for-Policy Report**, 2022.

Hospitalization Due to Fire-Induced Pollution in the Brazilian Legal Amazon from 2005 to 2018 with L. Anderson, T. Morello and W. Campanharo. **Remote Sensing**, 2022.

Distributional welfare and emission effects of energy tax policies in Brazil with P. Pereda. **Energy Economics**, 2021.

Winners and losers: the distributional impacts of a carbon tax in Brazil with P. Pereda. **Ecological Economics**, 2021.

Sugars, Salt, Saturated Fat and Fibre Purchased through Packaged Food and Soft Drinks in Europe 2015–2018: Are We Making Progress? with J. Wollgast. **Nutrients**, 2021.

Economic evaluation of massive restoration in Brazil: How to achieve the iNDC-Brazil target with Andrea Lucchesi, Keyi Ando Ussami, Paula Pereda, Eduardo Gusson and Girlei Cunha. **International Journal of Global Energy Issues**, 2018.